

Social Beat Quick Start Guide

Social Beat keeps you connected to your favorite Internet services. Share photos*, send updates and stay in touch with:

- **Facebook:** Search your friends*, set your status and view/respond to items from your Facebook Feed, Inbox and Wall
- **MySpace:** Set your status & mood messages, access your MySpace Inbox, view profile comments and get updates from friends and top celebrities
- **Twitter:** Search topics, send direct messages to friends and read, retweet and publish new updates
- **Gmail*:** Access your Inbox and read, reply to and compose new messages
- **Google Talk:** Set your online status and IM with your friends
- **News:** Get news feeds from the most popular news, sports and entertainment sites on the web

**Features and services vary by device and are not available on all handsets.*

Get Social Beat

There are a few ways to get Social Beat on your handset.

For Feature Phones

Social Beat may already be in your phone's:

- Main menu
- Browse & Download folder

If Social Beat already appears on your handset, you may still be prompted to install the application after clicking on it. Follow the instructions on the screens that follow to install Social Beat to your device. After you've installed, click on the app any time to launch Social Beat.

If Social Beat is not already on your phone, you can download it from the Verizon Media Store. Go to **Media Center > Browse & Download > Community & Sharing** on your phone. Search for **Social Beat**. You can also request a link to download the app from here: <http://bit.ly/getsocialbeat>. Download the application and save it to your phone.

For BlackBerry devices

Social Beat may already be in your BlackBerry's Applications folder.

If not, you can download it from BlackBerry App World here:

<http://appworld.blackberry.com/webstore/content/7018>. Download the application and save it to your BlackBerry.

Setting up your Social Beat Service

To get started:

1. Find Social Beat on your mobile phone, and click on it to launch the application.
2. When you fire up the app, you'll see a Welcome screen explaining Social Beat's data usage and End User License Agreement. Click **Accept**.
3. You're in!

Selecting your Web Services

The first time you launch Social Beat, you'll need to sign in to each service individually (don't worry, you only have to do this once). You'll also be auto-subscribed to the top 5 news feeds.

IMPORTANT: All passwords are case-sensitive, so keep that in mind when typing them into the phone. Some devices auto-capitalizes the first letter – be sure to adjust the case as needed.

To select a web service, scroll to or select the icon to open it.



For Facebook:

- a. Enter the email address associated with your Facebook account and your Facebook password.
- b. Select **Sign in**.



For MySpace:

- a. Enter the email address associated with your MySpace account and your MySpace password.
- b. Select **Sign in**.



For Twitter:

- a. Enter your Twitter user name and password. (Note: you may also sign in using the email address associated with your Twitter account.)
- b. Select **Sign in**.



For Gmail/Google Talk:

- a. Enter your user name and password (Note: Gmail and Google Talk require separate sign ins, but your credentials are the same for both).
- b. Select **Sign in**.



For News:

- a. Scroll to the Channels tab.
- b. Open the Options menu and select Add/Remove Channels.
- c. Select a category.
- d. Select/deselect as many channels as you like.
- e. Select **Save**.
- f. You'll return to the Category list, where you can continue select other categories and channels. Once you've selected all the Channels you wish, press **Done**.

Social Beat is automatically configured to remember your settings between logins and power-downs. If you want to change this setting, open the Social Beat Settings page:

- For Feature Phones: Open the Options menu and select **Settings**. Uncheck the boxes next to any services you don't want to automatically sign into when you launch Social Beat on your phone.

- For BlackBerry devices, Open the Options menu and select **Manage Social Beat**. Uncheck the box labeled "**Sign me in Automatically.**"

Exploring Social Beat

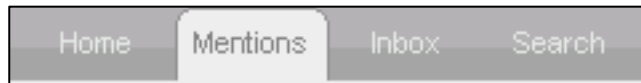
The Carousel

The carousel at the top of the screen (illustrated below) lets you navigate between each service. Scroll up to the carousel to activate it (the carousel highlight when activated), then just scroll left and right. For touch screens, tap on an icon to move to a service.



The Tabs

Navigate down to the tabs below the carousel to access the various features within each service. For example, within your Twitter service, you can use the tabs to navigate from the Home feed, to your Mentions on Twitter, to your Inbox and to the Search function (illustrated below).



Once you've opened the tab you want to view, navigate down into the page to browse your content. From here, you can still access the different tabs in the service by scrolling left and right. For touch screens, tap on the tab to open it. To return to the carousel, navigate back up to the top of the page.

Navigation Shortcuts

Social Beat has a few built-in shortcuts that make it easy to navigate around the application.

For Feature Phones with touch screens:

Tap the icon of the service you have open to move back up to the top of the page

For Feature Phones with standard key pads:

* key – moves you up to the Carousel.

0 key - functions as a "page down" button.

For Feature Phones with QWERTY key pads:

* key and **q** -- moves you up to the Carousel.

0 key and **space bar** - function as a "page down" button.

For BlackBerry devices:

T key - returns you to the top of that page.

B key - takes you to the bottom of that page.

Space bar - functions as a "page down" button

Shift + space bar - functions as a "page up" button

Social Beat has a shortcuts list in the application itself. To view the list: open the Options menu and select **Help > Tips and Tricks**.

Social Beat Services

Social Beat highlights include:

The Home Screen

Once you've successfully signed in to all your services, you'll notice that Social Beat's home screen, the "My Stream" page, has populated with new content.

The "My Stream" page shows you an integrated feed of the newest updates across all your services. So, for example, if TMZ posts a new article and then your friend sends you a Gmail message, you'll see them each appear, in real time, right on your home screen.

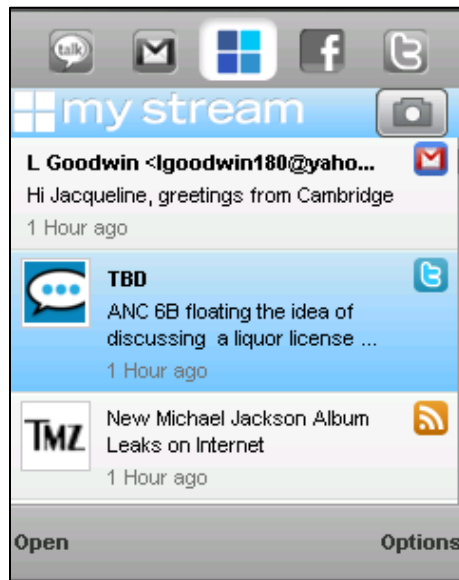
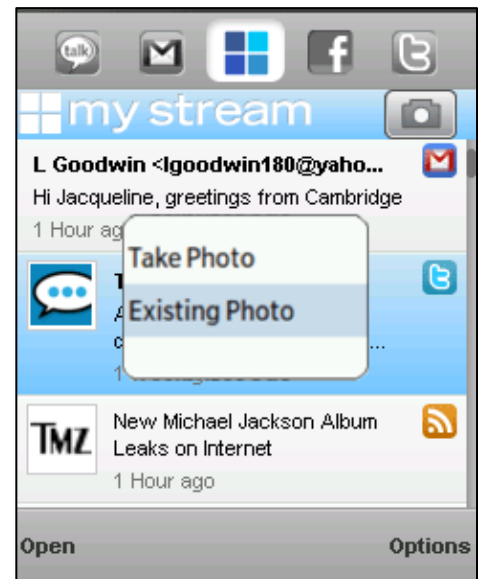


Photo Upload *(Photo upload not available on all devices)*

If your Social Beat Home Screen displays camera icon, then you also have the option to upload photos from your phone to any or all of your social networks using the Social Beat application.

To share a photo:

1. Click on the camera icon and select "Take photo" or "Existing Photo."
 - a. *Take photo option*
 - Your phone's camera will activate. Set up your picture and press **TAKE**.
 - You'll be asked if you want to use the photo you took. Select **Use**.
 - Existing photo option*
 - Your phone's photo folder will open. Choose the photo and press **Select**.
 - b. You'll see a screen displaying the photo you're about to upload. Add a caption (optional) and check the box next to each social media service you'd like to upload to. (Note: you must be signed in to a



social media service to see it listed as an option for upload. For example, if you're only signed into Facebook and Twitter, you'll only see options to select Facebook and Twitter - MySpace will not appear. Once you sign in to a service, it will then appear in the photo upload options list.)

- c. Press **Upload**.

Facebook

The Feed tab: Lets you update your status and view your friends' latest activity and updates on Facebook. You can view, "like" and comment on the latest updates, posted links and photos, plus you can poke friends, send messages and post to walls:

To update your status:

1. Select the field that says "**What's on your mind?**"
2. Type in your new status message.
3. Press **Set Status/Share**.

To respond to an update:

1. Highlight or select the update.
2. Open the Actions menu.
3. Select the one of the options to respond to the update – you can **Comment, Like, Message, Poke, or Write on Wall**.
4. Once you've chosen or composed your response, confirm the action by pressing the button below, which will appear with the appropriate label - "Comment," "Send," etc.
5. You'll see a message confirming the response was sent.



The Wall tab: Also lets you update your status and see the latest posts on your Facebook wall.

To respond to a wall post, select **Actions**, choose your response from the menu, and compose/confirm your response as needed.

The Inbox tab: Gives you access to your Facebook message Inbox, where you can read and reply to your latest messages. To reply to a message:

1. Highlight or open the message.
2. Select **Reply All**.
3. Type your message, and press **Send**.

The Friends tab: Lists all of your friends on Facebook, lets you choose a friend to contact and displays friends' Wall and profile info.

To select a friend to contact:

1. Type their name in the field at the top or just scroll down to the friend's name in the list.
 - a. To write on their wall – click on the friend and write your message in the "Write on Wall" field at the top of the page.

- b. To poke or message a friend – highlight the friend’s name in the list, open the Actions menu and select Poke or Message. Compose/confirm your poke/message as needed.

To view a friend’s Wall or profile info:

1. Click/tap on a friend from the list.
2. On the page that follows, use the tabs at the top of the page to navigate between the friend’s Wall and the friend’s profile info.
3. To return to the Facebook friend list, open the Options menu and select **Back**.

Photo Upload (if available):

If your version of Social Beat supports the photo upload feature, you’ll also be able to upload photos to Facebook from any of the tabs in the Facebook service by opening the Options menu and selecting **Upload Photo**.

MySpace

Celebs: In the latest version of Social Beat, the MySpace page automatically displays a “Celebs” feed – no sign in needed! The Celebs feed shows you the latest updates from top bands, artists and celebrities on MySpace.

Once you’ve signed in, you can still access this feed by opening the *Celebs* tab on the far right side of the screen. Respond to celeb posts use the Actions menu – you can view a user’s MySpace page and profile info.

The Profile tab: Shows you your current profile picture, status message and mood. You can also view new comments on your MySpace page and get quick access to your photos, blog, friend requests, friends list, and bulletins. To update your status or mood:

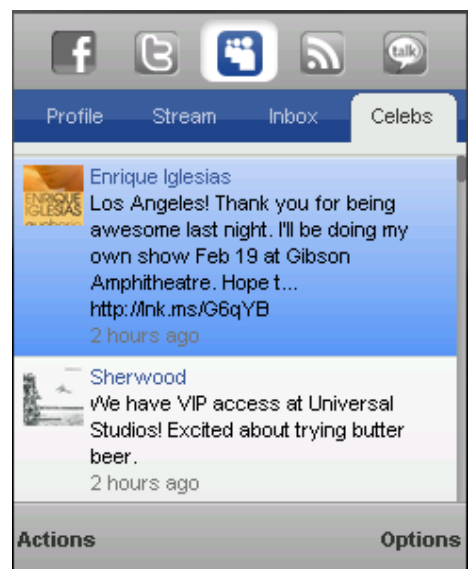
1. Click on your current mood to reset your mood.
2. In the field labeled “What do you want to share?” type in your new status message.
3. Press **Set/Update Status**.

To view and reply to your comments:

1. Select “My Comments,” and scroll through the page to read the latest comments on your MySpace page.
2. To respond, open the Actions menu.
3. Choose **Send Message** or **Comment Back**, compose your comment/message, and press the button labeled **Send/Comment** to confirm.
4. You’ll see a message confirming the response was sent.

The Stream tab: Displays and lets you respond to your friends’ latest activity on MySpace, like status messages, blog posts and photo updates. To respond to an update:

1. Select an update in the list and open the Actions menu.
2. Select **Profile Comment** or **Send Message**, compose your comment/message, and then press the **Send/Comment** button to confirm. (You also have the



- option to view the user's MySpace page and profile info by selecting **More Activity** or **View Profile**.)
3. You'll see a message confirming the response was sent.

The Inbox tab: Gives you access to your MySpace Inbox, where you can read and reply to your latest messages. To reply to a message:

1. Open the message, press the Actions menu and select **Reply** or **Reply All**.
2. Type your message and press **Send**.

Photo Upload (if available):

If your version of Social Beat supports the photo upload feature, you'll also be able to upload photos to MySpace from any of the tabs in the MySpace service by opening the Options menu and selecting **Upload Photo**.

Twitter

Search: In the latest version of Social Beat, the Twitter page automatically displays a "Search" feature with trending topics – no sign in needed! This page lets you browse trending topics or search any topic on Twitter.

To search a topic: Type your search term into the field and press **Search**. Respond using the Actions menu.

To view a trending topic: Scroll down to the list of trending topics in the page. Select one to see the latest Tweets on that topic.

Once you've signed in, you can still access this feature by opening the *Search* tab on the far right side of the screen, and you can respond to Tweets in the trending topics and search results using the Actions menu.

The Home tab: Lets you post a new Tweet, and shows you the most recent Tweets from the people you follow. You can read, retweet, @reply and DM responses to new updates, view a Twitter user's profile, and select Tweets to add to your Favorites.

To compose a new update:

1. Select the box labeled "What's happening?"
2. Type your new update.
3. Select the button labeled **Tweet**.

To view a Tweet:

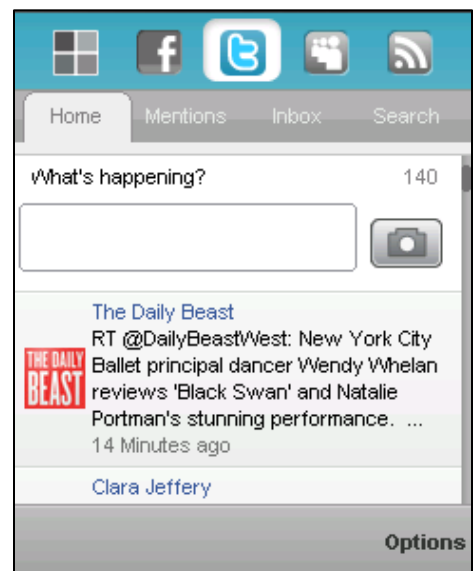
1. Tap or scroll to/click on an update in the list.

To @reply to an update:

1. From the Updates tab, highlight or select the update you want to @reply to.
2. Open the Actions menu and select **@Reply**.
3. Next, start typing your message. Then press **Tweet**.

To retweet an update:

1. From the Updates tab, highlight or select the update you want to retweet.



2. Open the Actions menu and select **Retweet**.

To DM in response to an update:

1. Highlight or select the update you want to DM a response to.
2. Open the Actions menu and select **DM**.
3. Next, start typing your message. Then press **Tweet**.

To save an update to your Favorites:

1. From the Updates tab, highlight or open the update you want to save to your Favorites.
2. Open the Actions menu and select **Add to Favorites**.
3. The Update will be saved – you can view it in your Favorites folder the next time you open Twitter on your PC.

To view a Twitter user's profile: Open the Tweet, open the Actions menu and select **Profile**.

The Mentions tab: Lists all of your mentions – Tweets that are directed at/mention you.

To view an mention:

1. Scroll to an item in the list and highlight it.
2. Select the item to read the full @reply and details.
3. You can reply, retweet, DM, view profile, or add your mentions to your favorites using the **Actions** menu.

The Inbox tab: Here you can view the direct messages sent to you on Twitter. You can respond to DMs with DM replies, or you can view the user's profile.

To reply with a DM:

1. Open the Actions menu and select **Reply**.
2. Compose your DM and press **Send**.

To view the user's profile: Open the Actions menu and select **Profile**.

Photo Upload (if available):

If your version of Social Beat supports the photo upload feature, you'll also be able to upload photos to Twitter from any of the tabs in the Twitter service by opening the Options menu and selecting **Upload Photo**.

Gmail (not available on BlackBerry)

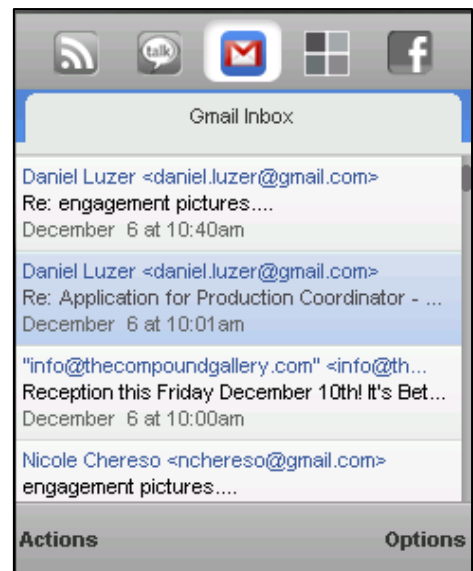
View your Inbox and read your latest emails. Just click on a message to read the full mail

To compose a new message:

1. Open the Actions menu and select **Compose New**.
2. Fill the recipient's email address, write your message in the field labeled **Body** and when you're finished, press **Send**.

To reply to a message:

1. Highlight the message you want to reply to.
2. Open the Actions menu and select **Reply** or **Reply All**.
3. Compose your message, and press **Send**.



To forward a message:

1. Highlight the message you want to forward, open the Actions menu and select **Forward**.
2. Fill in the recipient's address, compose your message, and press **Send**.

Google Talk

View your Google Talk contact list and IM with your friends.

The Contacts tab: Displays your Google Talk contact list.

To start a chat conversation:

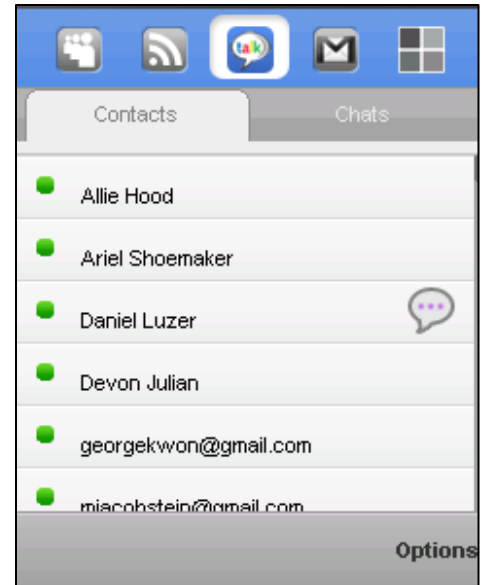
1. Click on a contact in your list.
2. Type a message, then press **Send**. For QWERTY devices, you can also press the Enter key.

You can also set your online status using the Options and selecting **My Status**.

The Chats tab: Displays your current Google Talk chat conversations.

To continue a chat conversation:

1. Just scroll to the chat conversation in the list and click on it to keep chatting.



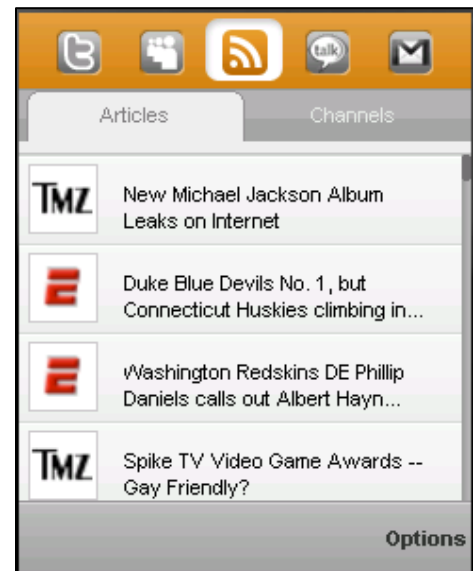
News

The Articles tab: Read the latest news feeds from all the different channels you've subscribed to.

The Channels tab: View your current subscription list and browse articles by channel.

To add/remove channels in your Articles feed:

1. From the Channels tab, open the Options menu and select Add Channel.
2. Select a Channel Category.
3. Check the boxes next to the feeds you want to receive. Uncheck the boxes for feeds you no longer want. Then press **Save**.
4. Select other categories to add/remove additional channels. Once you've subscribed to your preferred channels, press **Done**.



Exiting Social Beat

Many mobile phones will let Social Beat run in the background while you return to other features on your phone. And even if you exit out of the application, Social Beat can still alert you if something important, like an IM or new email, comes in. All of these settings are customizable.

To minimize Social Beat (the app stays running in the background):

1. Open the Options menu.
2. Select **Minimize**.
3. You may see a screen confirming that you want to minimize the Social Beat application. Press **Yes**.

For Feature Phones only: To exit Social Beat with offline alerts enabled (the app will be inactive unless a one-to-one communication comes in):

1. Open the Options menu.
2. Select **Exit Social Beat**.
3. You'll see a screen confirming that you want to Exit out of Social Beat. Press **Yes**.

To exit Social Beat with offline alerts disabled (the app will go completely offline):

For Feature Phones:

1. Open the Options menu and select **Settings**.
2. Uncheck the box labeled **Notify me of new messages** and press **Save**.
3. Open the Options menu again and select **Exit**.

For BlackBerry:

1. Open the Options menu and select **Exit**.