

## Social Beat Quick Start Guide

Social Beat keeps you connected to your favorite Internet services. Share photos\*, send updates and stay in touch with:

- **Facebook:** Search your friends\*, set your status and view/respond to items from your Facebook Feed, Inbox and Wall
- **MySpace:** Set your status & mood messages, access your MySpace Inbox and view your profile comments, updates and status messages from friends
- **Twitter:** Read, retweet, @reply and publish new updates
- **Gmail\*:** Access your Inbox, set your online status and read, reply to and compose new messages
- **Google Talk:** IM with your friends
- **News:** Get news feeds from the most popular news, sports and entertainment sites on the web

*\*Features and services vary by device and are not available on all handsets.*

### Get Social Beat

There are a few ways to get Social Beat on your handset.

#### For BREW devices

Social Beat may already be in your phone's:

- Main menu
- Browse & Download folder

If not, you can download it from the Verizon Media Store. Go to **Media Center > Browse & Download > Community & Sharing** on your phone. Search for **Social Beat**. You can also request a link to download the app from here: <http://bit.ly/getsocialbeat>. Download the application and save it to your phone.

#### For BlackBerry devices

Social Beat may already be in your BlackBerry's Applications folder.

If not, you can download it from BlackBerry App World here:

<http://appworld.blackberry.com/webstore/content/7018>. Download the application and save it to your BlackBerry.

### Setting up your Social Beat Service

To get started:

1. Find Social Beat on your mobile phone, and click on the icon to launch the application.
2. When you fire up the app, you'll see a series of screens explaining Social Beat's data usage and End User License Agreement. Click **Continue** and accept the EULA.
3. Depending on your phone, you may be asked to enter or confirm your phone number. Make sure your phone number is entered correctly, type in your email address (optional) and then press **OK**.
4. You're in!

## Selecting your Web Services

The first time you launch Social Beat, you'll need to sign in to each service individually (don't worry, you only have to do this once). You'll also be auto-subscribed to the top 5 news feeds.

**\*IMPORTANT:\*** All passwords are case-sensitive, so keep that in mind when you're typing them into the phone. Some devices may automatically capitalize that first letter – be sure to adjust the case as needed.

To select a web service, scroll to or select the icon to open it.



*For Facebook:*

- a. Enter the email address associated with your Facebook account and your Facebook password.
- b. Select **Sign in**.



*For MySpace:*

- a. Enter the email address associated with your MySpace account and your MySpace password.
- b. Select **Sign in**.



*For Twitter:*

- a. Enter your Twitter user name and password. (Note: you may also sign in using the email address associated with your Twitter account.)
- b. Select **Sign in**.



*For Gmail/Google Talk:*

- a. Enter your user name and password.
- b. Select **Sign in**.



*For News:*

- a. Scroll to the Channels tab.
- b. Open the Options menu and select Add/Remove Channels.
- c. Select a category.
- d. Select/deselect as many channels as you like.
- e. Select **Save**.
- f. You'll return to the Category list, where you can continue select other categories and channels.
- g. Once you've selected all the Channels you wish, press **Done**.

Social Beat is automatically configured to remember your settings between logins and power-downs. If you want to change this setting:

1. Open the Social Beat Settings page:
  - For BREW phones, open the More menu and select **Social Beat Settings**.
  - For BlackBerry devices, open the Options menu and select **Manage Social Beat**.
2. Uncheck the box labeled "**Sign me in Automatically.**"

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## Exploring Social Beat

### The Carousel

The carousel at the top of the screen (illustrated below) lets you navigate between each service. Scroll up to the carousel to activate it (the carousel highlight when activated), then just scroll left and right. For touch screens, tap on an icon to move to a service.



### The Tabs

Navigate down to the tabs below the carousel to access the various features within each service. For example, within your Twitter service, you can use the tabs to navigate from the Tweets feed, to your own update on Twitter, to your @Replies (illustrated below).



Once you've opened the tab you want to view, navigate down into the page to browse your content. From here, you can still access the different tabs in the service by scrolling left and right. For touch screens, tap on the tab to open it. To return to the carousel, navigate back up to the top of the page.

### Navigation Shortcuts

Social Beat has a few built-in shortcuts that make it easy to navigate around the application.

For BREW phones with touch screens:

Tap the icon of the service you have open to move back up to the top of the page

For BREW phones with standard key pads:

\* key – moves you up to the Carousel.

**0** key - functions as a "page down" button.

For BREW phones with QWERTY key pads:

\* key and **q** -- moves you up to the Carousel.

**0** key and **space bar** - function as a "page down" button.

For BlackBerry devices:

**T** key - returns you to the top of that page.

**B** key - takes you to the bottom of that page.

**Space bar** - functions as a "page down" button

**Shift + space bar** - functions as a "page up" button

Social Beat has a shortcuts list in the application itself. To view the list: open the More/Options menu and select Help > Tips and Tricks.

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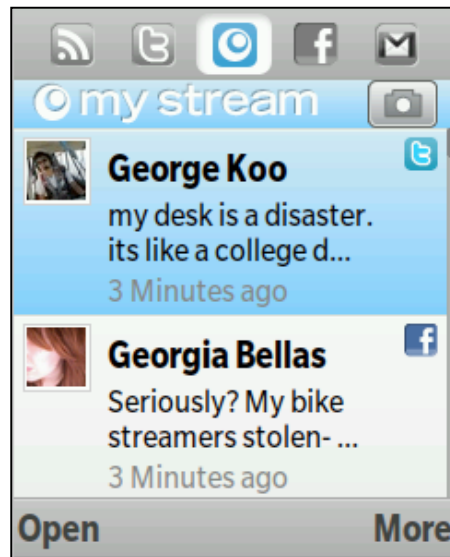
## Social Beat Services

Social Beat highlights include:

### The Home Screen

Once you've successfully signed in to all your services, you'll notice that Social Beat's home screen, the "My Stream" page, has populated with new content.

The "My Stream" page shows you an integrated feed of the newest updates across all your services. So, for example, if Pitchfork posts a new tweet and then CNN posts a new article, you'll see them each appear, in real time, right on your home screen.



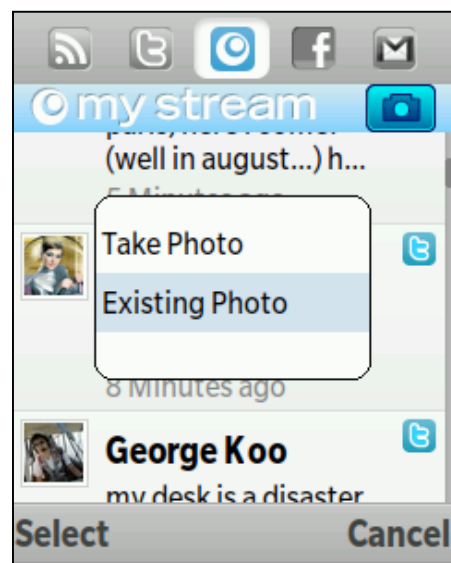
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### Photo Upload *(Photo upload not available on all devices)*

If your Social Beat Home Screen displays camera icon, then you also have the option to upload photos from your phone to any or all of your social networks using the Social Beat application.

To share a photo:

1. Click on the camera icon and select "Take photo" or "Existing Photo."
  - a. *Take photo option*
    - Your phone's camera will activate. Set up your picture and press TAKE.
    - You'll be asked if you want to use the photo you took. Select Use.
  - Existing photo option*
    - Your phone's photo folder will open. Choose the photo and press Select.
  - b. You'll see a screen displaying the photo you're about to upload. Add a caption (optional) and check/uncheck the boxes so that the networks you want to upload to are checked.
  - c. Press Upload.



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## Facebook

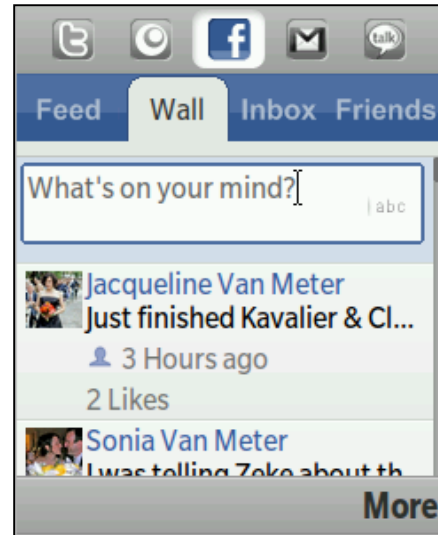
*The Feed tab:* Displays your status and your friends' latest activity and status updates on Facebook. From here, you can update your status, view, "like" and comment on the latest updates, posted links and photos, plus you can poke friends, send messages and post to walls:

To update your status:

1. Select the field that says "**What's on your mind?**"
2. Type in your new status message.
3. Press **Set Status/Share**.

To respond to an update:

1. Highlight or select the update.
2. Open the Options menu.
3. Select the one of the options to respond to the update – you can **Comment, Like, Message, Poke, or Write on Wall**.
4. Once you've chosen or composed your response, confirm the action by pressing the button below, which will appear with the appropriate label - "Comment," "Send," etc.
5. You'll see a message confirming the response was sent.



*The Wall tab:* Also displays your status (which you can edit from here) and the latest posts to your Facebook wall.

To respond to a wall post, select **Options**, choose your response from the menu, and compose/confirm your response as needed.

*The Inbox tab:* Gives you access to your Facebook message Inbox, where you can read and reply to your latest messages. To reply to a message:

1. Highlight or open the message, and open the Options menu.
2. Select **Reply All**.
3. Type your message, and press **Send**.

*The Friends tab:* Lists all of your friends on Facebook, lets you choose a friend to contact and displays friends' Wall and profile info.

To select a friend to contact:

1. Type their name in the field at the top or just scroll down to the friend's name in the list.
  - a. To write on their wall – click on the friend and write your message in the "Write on Wall" field at the top of the page.
  - b. To poke or message a friend – highlight the friend's name in the list, open the Options menu and select Poke or message. Compose/confirm your poke/message as needed.

To view a friend's Wall or profile info:

1. Click/tap on a friend from the list.
2. On the page that follows, use the tabs at the top of the page to navigate between the friend's Wall and the friend's profile info.
3. To return to the Facebook friend list, open the More menu and select Back.

*Photo Upload* (if available):

If your version of Social Beat supports the photo upload feature, you'll also be able to upload photos to Facebook from any of the tabs in the Facebook service by opening the Options menu and selecting Upload Photo.

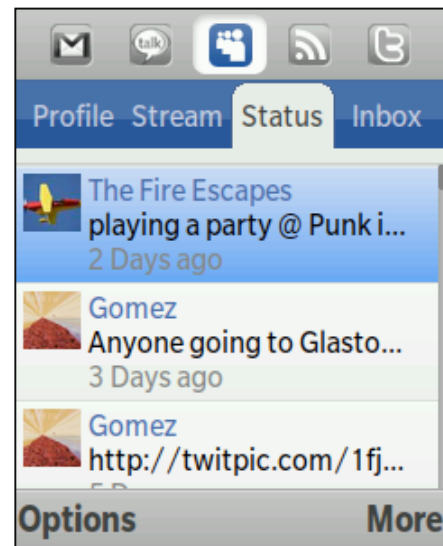
## MySpace

*The Profile tab:* Shows you your current profile picture, status message and mood. You can also view new comments on your MySpace page and get quick access to your photos, blog, friend requests, friends list, and bulletins. To update your status or mood:

1. Click on your current mood to reset your mood.
2. In the field labeled "What are you doing?" type in your new status message.
3. Press **Set/Update Status**.

To view and reply to your comments:

1. Select "My Comments," and scroll through the page to read the latest comments on your MySpace page.
2. To respond, open the Options menu.
3. Choose **Send Message** or **Comment Back**, compose your comment/message, and press the button labeled **Send/Comment** to confirm.
4. You'll see a message confirming the response was sent.



*The Stream tab:* Displays and lets you respond to your friends' latest activity on MySpace, like blog posts and photo updates. To respond to an update:

1. Select an update in the list and open the Options menu.
2. Select **Profile Comment** or **Send Message**, compose your comment/message, and then press the **Send/Comment** button to confirm.
3. You'll see a message confirming the response was sent.

*The Status tab:* Displays your friend's latest status updates. You can comment on the user's profile page, post a comment responding directly to the user's status update or send him/her a message.

To respond to an update, just open the Options menu, choose and compose your response, confirm your response as needed.

*The Inbox tab:* Gives you access to your MySpace Inbox, where you can read and reply to your latest messages. To reply to a message:

1. Open the message, and select **Reply** or **Reply All**.
2. Type your message and press **Send**.

*Photo Upload* (if available):

If your version of Social Beat supports the photo upload feature, you'll also be able to upload photos to MySpace from any of the tabs in the MySpace service by opening the Options menu and selecting Upload Photo.

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## Twitter

*The Tweets tab:* Shows you the most recent tweets from the people you follow on Twitter. You can read, retweet and @reply to your latest updates and select updates to add to your Favorites.

To view a tweet:

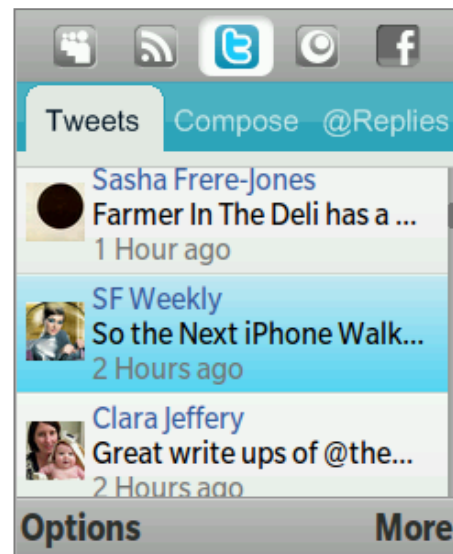
1. Tap or scroll to/click on an update in the list.

To @reply to an update:

1. From the Updates tab, highlight or select the update you want to @reply to.
2. Open the Options menu and select **@Reply**.
3. Next, start typing your message. Then press **Send/Reply**.

To retweet an update:

1. From the Updates tab, highlight or select the update you want to @reply to.
2. Open the Options menu and select **Retweet**.
3. Review and edit the tweet as needed, then select the button labeled **Retweet**.
4. Your retweet will now post.



To save an update to your Favorites:

1. From the Updates tab, highlight or open the update you want to save to your Favorites.
2. Open the Options menu and select **Add to Favorites**.
3. The Update will be saved – you can view it in your Favorites folder the next time you open Twitter on your PC.

*The Compose tab:* Displays your most recent tweet, which you can update from here anytime.

To compose a new update:

1. Select the box labeled "What are you doing?".
2. Type your new update.
3. Select the button labeled **Tweet**.

*The @Replies tab:* Lists all of your incoming @replies – tweets that are directed at/mention you.

To view an @reply:

1. Scroll to an item in the list and highlight it.
2. Select the item to read the full @reply and details.
3. You can reply, retweet, or add your @replies to your favorites using the **Options** menu.

*Photo Upload* (if available):

If your version of Social Beat supports the photo upload feature, you'll also be able to upload photos to Twitter from any of the tabs in the Twitter service by opening the Options menu and selecting Upload Photo.

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## **Gmail** (not available on BlackBerry)

View your Inbox and read your latest emails. Just click on a message to read the full mail.

To compose a new message:

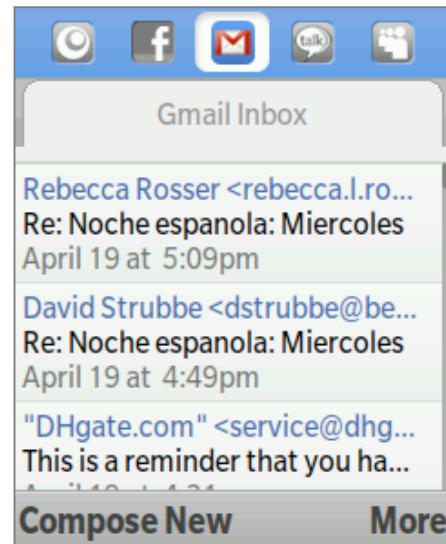
1. Open the Options menu and select **Compose New**.
2. Fill the recipient's email address, write your message in the field labeled **Body** and when you're finished, press **Send**.

To reply to a message:

1. Highlight the message you want to reply to.
2. Open the Options menu and select **Reply** or **Reply All**.
3. Compose your message, and press **Send**.

To forward a message:

1. Highlight the message you want to forward, open the Options menu and select **Forward**.
2. Fill in the recipient's address, compose your message, and press **Send**.



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## **Google Talk**

View your Google Talk contact list and IM with your friends.

*The Contacts Tab:* Displays your Google Talk contact list.

To start a chat conversation:

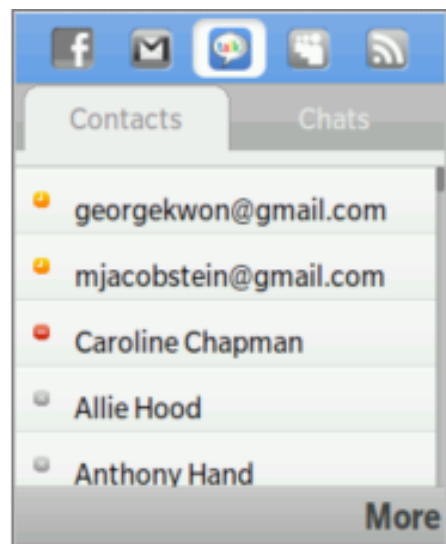
1. Click on a contact in your list.
2. Type a message, then press **Send**. For QWERTY devices, you can also press the Enter key.

You can also set your online status using the Options/More menu and selecting **My Status**.

*The Chats Tab:* Displays your current Google Talk chat conversations.

To continue a chat conversation:

1. Just scroll to the chat conversation in the list and click on it to keep chatting.



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## News

Receive feeds from a variety of popular news, politics, technology, sports, finance and entertainment sites.

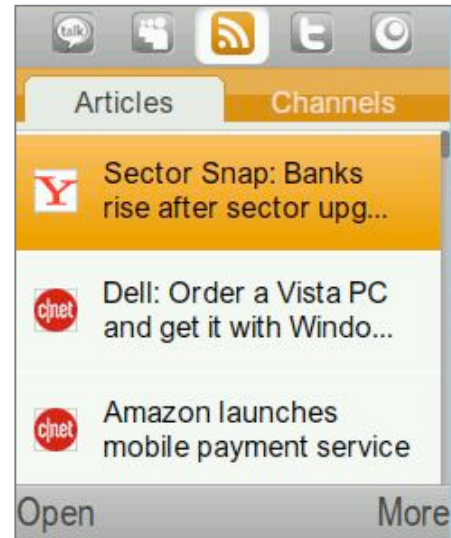
To subscribe:

1. Select a Channel Category.
2. Check the boxes next to the feeds you want to receive. Then press **Save**.
3. Select other categories to add additional channels. Once you've added all the channels you like, press **Done**.

Read your news feeds on the Articles Tab, or open the Channels tab to view your current subscription list and view articles by channel.

To change your feeds:

1. Open the Options menu.
2. Select **Add Channel**, and check the box(es) next to your sites of choice.
3. Press **Save**, then press **Done**.



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## Exiting Social Beat

Many mobile phones will let Social Beat run in the background while you return to other features on your phone.

And even if you exit out of the application, Social Beat can still alert you if something important, like an IM or new email, comes in. All of these settings are customizable.

To minimize Social Beat (the app stays running in the background):

1. Open the Options menu.
2. Select **Minimize Social Beat**.
3. You may see a screen confirming that you want to minimize the Social Beat application. Press **Yes**.

*For BREW only:* To exit Social Beat with offline alerts enabled (the app will be inactive unless a one-to-one communication comes in):

1. Open the Options menu.
2. Select **Exit Social Beat**.
3. You'll see a screen confirming that you want to Exit out of the Social Beat application. Press **Yes**.

To exit Social Beat with offline alerts disabled (the app will go completely offline):

For BREW:

1. Open the Options menu and select **Social Beat Settings**.
2. Uncheck the box labeled **Notify if Exit** and press **Save**.
3. Open the Options menu again and select **Exit**.

For BlackBerry:

1. Open the Options menu and select **Exit**.