

## T-Mobile Social Buzz Quick Start Guide

T-Mobile Social Buzz keeps you connected to your favorite Internet communities. Share photos, send updates and stay in touch with:

- **Facebook:** Search your friends, set your status and view/respond to items from your Facebook Feed, Inbox and Wall
- **MySpace:** Set your status & mood messages, access your MySpace Inbox and view your profile comments, updates and status messages from friends
- **Twitter:** Post new Tweets and access your feed, @replies and DMs

## Getting Social Buzz on your phone

Social Buzz is preloaded on a number of T-Mobile handsets, as well as available for download. Visit <http://iskoot.com/products/t-mobilesocialnetworks/devices> to see if your phone is compatible.

**For Preloads:** The Social Buzz icon will appear in your phone's main menu.

**For Downloads:** Go to <http://bit.ly/getsocialbuzz> on your phone's browser to download the latest version to your phone. Save Social Buzz in your phone's Applications folder.

## Setting up your Social Buzz Service

1. Find Social Buzz on your mobile phone, and click on the icon to launch the application.
2. When you fire up the app, you'll see a series of screens explaining Social Buzz's data usage and End User License Agreement. Click **Continue** and accept the EULA.
3. Depending on your phone, you may be asked to enter or confirm your phone number. Make sure your phone number is entered correctly, type in your email address (optional) and then press **OK**.
4. You're in!

## Selecting your Web Services

The first time you launch Social Buzz, you'll need to sign in to each service individually (don't worry, you only have to do this once).

**\*IMPORTANT:\*** All passwords are case-sensitive, so keep that in mind when you're typing them into the phone. Some devices may automatically capitalize that first letter – be sure to adjust the case as needed.

To select a web service, scroll to or select the icon to open it.



*For Facebook:*

- a. Enter the email address associated with your Facebook account and your Facebook password.
- b. Select **Sign in**.



*For MySpace:*

- a. Enter the email address associated with your MySpace account and your MySpace password.
- b. Select **Sign in**.



*For Twitter:*

- a. Enter your Twitter user name and password. (Note: you may also sign in using the email address associated with your Twitter account.)
- b. Select **Sign in**.

Social Buzz is automatically configured to remember your settings between logins and power-downs. If you want to change this setting:

1. Open the More menu and select **Manage Social Buzz**.
2. Uncheck the box labeled **Sign me in Automatically**.

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## Exploring Social Buzz

### The Carousel

The carousel at the top of the screen (illustrated below) lets you navigate between each service. Scroll up to the carousel to activate it (the carousel highlight when activated), then just scroll left and right. For touch screens, tap on an icon to move to a service.



### The Tabs

Navigate down to the tabs below the carousel to access the various features within each service. For example, within your Twitter service, you can use the tabs to navigate from the Home feed, to your own Tweet on Twitter, to your @Replies, to your DMs (illustrated below).



Once you've opened the tab you want to view, navigate down into the page to browse your content. From here, you can still access the different tabs in the service by scrolling left and right. For touch screens, tap on the tab to open it. To return to the carousel, navigate back up to the top of the page.

### Navigation Shortcuts

Social Buzz has a few built-in shortcuts that make it easy to navigate around the application.

For phones with touch screens:

Tap the icon of the service you have open to move back up to the top of the page

For phones with standard key pads:

- \* key – moves you up to the Carousel.
- 0 key - functions as a "page down" button.

For phones with QWERTY key pads:

- \* key and q -- moves you up to the Carousel.

Social Buzz has a shortcuts list in the application itself. To view the list: open the More menu and select **Help > Tips and Tricks**.

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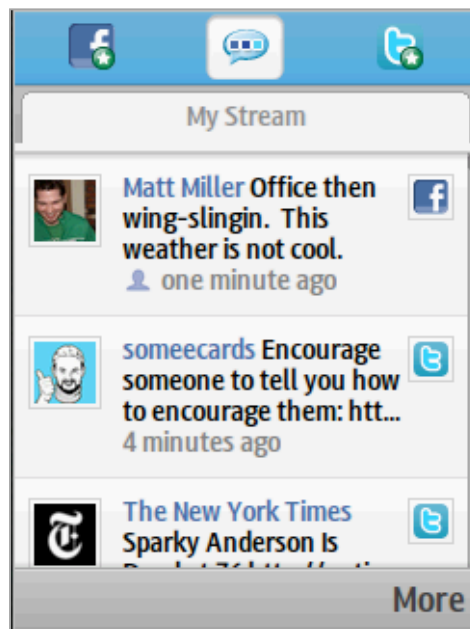
## Social Buzz Services

Social Buzz highlights include:

### The Home Screen

Once you've successfully signed in to all your services, you'll notice that Social Buzz's home screen, the "My Stream" page, has populated with new content.

The "My Stream" page shows you an integrated feed of the newest updates across all your services. So, for example, if Pitchfork posts a new Tweet and then your friend shares a photo on Facebook, you'll see them each appear, in real time, right on your home screen.



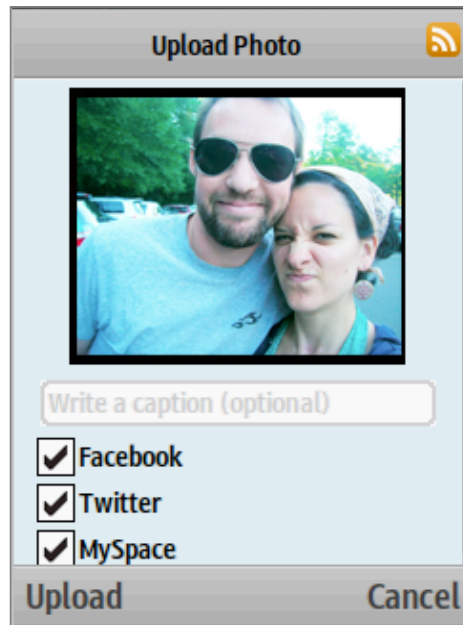
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## Photo Upload

Social Buzz lets you take photos and upload them to your to any or all of social networks  
To share a photo:

1. Click on **Upload Pic**.
2. Your phone's camera will activate. Set up your picture and press **Take**.

3. You'll be asked if you want to use the photo you took. Select **Use**.



4. You'll see a screen displaying the photo you're about to upload. Add a caption (optional) and check/uncheck the boxes so that the networks you want to upload to are checked.
5. Press **Upload**.

You also can upload photos to a social network from within the service pages themselves. For example, if you scroll to Facebook and open the More menu, you can select Upload Photo from the menu to post a picture on Facebook. Of course, it works the same for Twitter and MySpace too.

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## Facebook

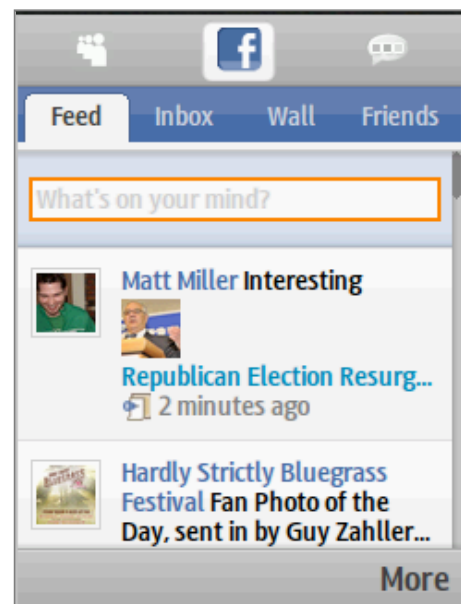
*The Feed tab:* Displays your status and your friends' latest activity and status updates on Facebook. From here, you can update your status, view, "like" and comment on the latest updates, posted links and photos, plus you can poke friends, send messages and post to walls:

To update your status:

1. Select the field that says "**What's on your mind?**"
2. Type in your new status message.
3. Press **Set Status/Share**.

To respond to an update:

1. Highlight or select the update.
2. Open the Options menu.
3. Select the one of the options to respond to the update – you can **Comment, Like, Message, Poke, or Write on Wall**.
4. Once you've chosen or composed your response, confirm the action by pressing the button below,



- which will appear with the appropriate label - "Comment," "Send," etc.
5. You'll see a message confirming the response was sent.

*The Wall tab:* Also displays your status (which you can edit from here) and the latest posts to your Facebook wall.

To respond to a wall post, select **Options**, choose your response from the menu, and compose/confirm your response as needed.

*The Inbox tab:* Gives you access to your Facebook Inbox, where you can read and reply to your latest messages. To reply to a message:

1. Highlight or open the message, and open the Options menu.
2. Select **Reply All**.
3. Type your message, and press **Send**.

*The Friends tab:* Lists all of your friends on Facebook, lets you choose a friend to contact and displays friends' Wall and profile info.

To select a friend to contact:

1. Type their name in the field at the top or just scroll down to the friend's name in the list.
  - a. To write on their wall – click on the friend and write your message in the "Write on Wall" field at the top of the page.
  - b. To poke or message a friend – highlight the friend's name in the list, open the Options menu and select **Poke** or **Message**. Compose/confirm your poke/message as needed.

To view a friend's Wall or profile info:

1. Click/tap on a friend from the list.
2. On the page that follows, use the tabs at the top of the page to navigate between the friend's Wall and the friend's profile info.
3. To return to the Facebook friend list, open the More menu and select **Back**.

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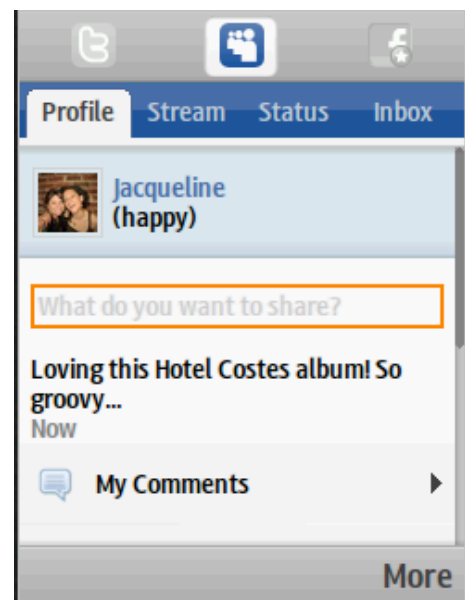
## MySpace

*The Profile tab:* Shows you your current profile picture, status message and mood. You can also view new comments on your MySpace page and get quick access to your photos, blog, friend requests, friends list, and bulletins. To update your status or mood:

1. Click on your current mood to reset your mood.
2. In the field labeled "What are you doing?" type in your new status message.
3. Press **Set/Update Status**.

To view and reply to your comments:

1. Select "My Comments," and scroll through the page to read the latest comments on your MySpace page.
2. To respond, open the Options menu.



3. Choose **Send Message** or **Comment Back**, compose your comment/message, and press the button labeled **Send/Comment** to confirm.
4. You'll see a message confirming the response was sent.

*The Stream tab:* Displays and lets you respond to your friends' latest activity on MySpace, like blog posts and photo updates. To respond to an update:

1. Select an update in the list and open the Options menu.
2. Select **Profile Comment** or **Send Message**, compose your comment/message, and then press the **Send/Comment** button to confirm.
3. You'll see a message confirming the response was sent.

*The Status tab:* Displays your friend's latest status updates. You can comment on the user's profile page, post a comment responding directly to the user's status update or send him/her a message.

To respond to an update, just open the Options menu, choose and compose your response, confirm your response as needed.

*The Inbox tab:* Gives you access to your MySpace Inbox, where you can read and reply to your latest messages. To reply to a message:

1. Open the message, and select **Reply** or **Reply All**.
2. Type your message and press **Send**.

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## Twitter

*The Home tab:* Shows you the most recent Tweets from the people you follow on Twitter. You can respond with a retweet, DM or @reply, and select Tweets to add to your Favorites.

To view a Tweet, tap or scroll to/click on an update in the list.

To @reply to an update:

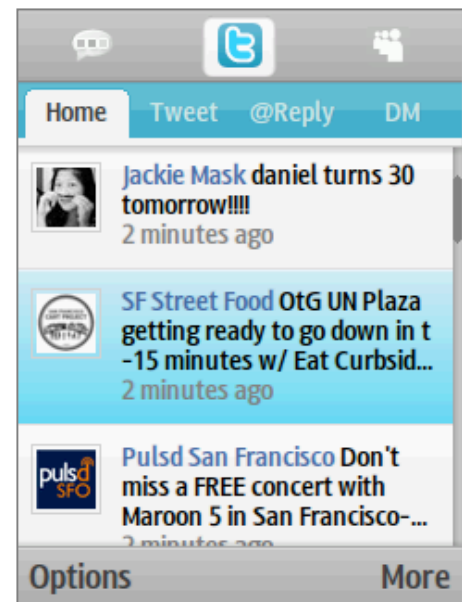
1. From the Updates tab, highlight or select the update you want to @reply to.
2. Open the Options menu and select **@Reply**.
3. Next, start typing your message. Then press **Send/Reply**.

To retweet an update:

1. From the Updates tab, highlight or select the update you want to @reply to.
2. Open the Options menu and select **Retweet**.
3. Review and edit the Tweet as needed, then select the button labeled **Retweet**.
4. Your retweet will now post.

To DM a response to an update:

1. From the Updates tab, highlight or select the update you want to DM a response to.
2. Open the Options menu and select **DM**.



3. Compose your message and select send.

To save an update to your Favorites:

1. From the Updates tab, highlight or open the update you want to save to your Favorites.
2. Open the Options menu and select **Add to Favorites**.
3. The Update will be saved – you can view it in your Favorites folder the next time you open Twitter on your PC.

*The Compose tab:* Displays your most recent Tweet, which you can update from here anytime.

To compose a new update:

1. Select the box labeled "What are you doing?".
2. Type your new update.
3. Select the button labeled **Tweet**.

*The @Replies tab:* Lists all of your incoming @replies – Tweets that are directed at/mention you.

To view an @reply:

1. Scroll to an item in the list and highlight it.
2. Select the item to read the full @reply and details.
3. You can reply, retweet, or add your @replies to your favorites using the **Options** menu.

*The DM tab:* Contains the most recent incoming DMs you've received. To respond to a DM, open the Options menu and select **@Reply**, **Retweet** or **DM**.

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## Exiting Social Buzz

Many mobile phones will let Social Buzz run in the background while you return to other features on your phone.

And even if you exit out of the application, Social Buzz can still alert you if something important like a wall post or new Facebook message comes in. All of these settings are customizable.

To minimize Social Buzz (the app stays running in the background):

1. Open the More menu.
2. Select **Minimize Social Buzz**.
3. You may see a screen confirming that you want to minimize the Social Buzz application. Press **Yes**.

To exit Social Buzz with offline alerts *enabled* (the app will be inactive unless a one-to-one communication comes in):

1. Open the More menu.
2. Select **Manage Social Buzz**.
3. Check the box labeled **Notify if Exit** and press **Save**.
4. Open the More menu again and select **Exit Social Buzz**.

To exit Social Buzz with offline alerts *disabled* (the app will go completely offline):

1. Make sure the **Notify if Exit** option is unchecked, then select **Exit Social Buzz** from the More menu.